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## 1. Introduction to the Company





#### JK INDIA WATERPROOFING (Established in 2008)

JK INDIA WATERPROOFING is the leading service provider of waterproofing services, Epoxy Coatings, Insulation Coatings, Poly-Urethane Coatings, Decorative Coatings, Anti - Corrosive Coatings, Adhesive, Joint-Sealant, A company with market - leading businesses and a wide range of Construction Chemicals. We seek out and reward the finest talent so that we can continue to provide high-quality, best-value services i.e. PCC Waterproofing, Basement Waterproofing, Retaining Wall Waterproofing, Terrace Waterproofing, Podium Waterproofing, Lift Pit Area Waterproofing, Expansion Joint Treatment, Insulation Products, Grouting, Concrete Waterproofing. We believe in offering our customers superior level of service at a competitive rate through innovative and creative work methodology, higher productivity and effective solutions. Our dedicated professionals are trained to focus on your needs and expectations, whether you are an architect, building owner, managing agent or facilities manager. We are ready to meet any challenges of your specific requirements. At JK India Waterproofing, all our works include a "no hassle" Certificate of Warranty so that our customer can have a "Peace of Mind" of doing business with us. We have successfully undertaken prestigious projects throughout the India. Our services encompass a diverse range of facilities, including private villas, commercial buildings, warehouses, exhibition centers and amusement parks. Our team consists of highly trained and experienced engineers and technicians who conduct site visits to propose the optimal technical solutions tailored to each site's unique conditions. We stand behind all of our work with a 100% Satisfaction and Best Price Guarantee.

### b.What the company does

- Water Proofing & Roof Leaks
- Damp Proofing & all Painting works
- Wall & Floor Tiling
- Installations of Ceilings
- All Plumbing Services
- Maintenance of Buildings
- Cleaning of Construction sites
- Installations of IBR Roofs & Corrugated Iron Roofs
- Concrete Roofs & Construction of Balconies
- Tanking and Tile Roof Construction
- Valleys, Flashings & Cement Reservoirs
- Building of Fish ponds and painting of it





#### JK INDIA WATERPROOFING

prides themselves in the way they do business and with their day to day management of it.

Javed Hussain believes to treat each and every employee with respect and he follows a hands-on approach in the day to day running of the business.

He also has a well-equipped management team which consist of him-self and a supervisor that manage the team, to make sure that each and every project receives the necessary attention and is successfully managed.

With the years of experience they have in the building & construction industry work is being undertaken nationally.

#### 2. Strategy & Vision

#### a. Vision Statement

JK INDIA WATERPROOFING wants to be the preferred service provider in the Residential & Commercial Industries.

They want to achieve this by providing high quality products & services that will exceed the expectations of their clients and stay competitively priced.

#### b.Mission Statement

To reach their Vision of becoming the preferred service provider, they have made it their Mission to focus on leadership and customer service.

The company wants to always innovate and they want to have good support structures in place to manage the changes as well as cultures in the organisation.

By maintaining good standards, providing quality products and services (that are of high quality) a doing continuous research on what is happening in the industry will help them to be able to stay competitive.



#### c. Values

The company believes that when they treat customers with respect and provide in their needs they will come back continuously and this will then help them to grow long term relationships with them.

Adding creativity, invention and innovation, will also give them that competitive edge over their competitors.

They integrate honesty, integrity and business ethics into all aspects of their business functioning.

JK INDIA WATERPROOFING sees their employees as a key asset to their business, not only to create wealth for the business, but also for the employees.

Empowerment is also promoted through skills transfer.

#### d. Business Goals

To always find the best ways to optimize their operations and procedures so that the client will benefit and get the best quality of services and products in the shortest time period.

#### e. Growth Strategy

JK INDIA WATERPROOFING has made it their strategy to grow with the industry, so that they will be able to stay on top and stay competitive.

They also want to acquire more clients and contracts and expand their footprint even more across the Border.

To implement this strategy of growth they rely heavily on word of mouth from their previous clients and the strong marketing plan they have in place to market their business and the services they provide



- 5.1 Toducts & Services
- a. JK INDIA WATERPROOFING specializes in the following products and services:
- Water Proofing & Roof Leaks
- Damp Proofing & all Painting works
- Wall & Floor Tiling
- Installations of Ceilings
- All Plumbing Services
- Maintenance of Buildings
- Cleaning of Construction sites
- Installations of IBR Roofs & Corrugated Iron Roofs
- Concrete Roofs & Construction of Balconies
- Tanking and Tile Roof Construction
- Valleys, Flashings & Cement Reservoirs
- Building of Fish ponds and painting of it
- b. Competitive advantage

JK INDIA WATERPROOFING has a skilled and experienced labour force to attend to all of the needs of their respective clients.

NO compromises are made regarding the safety of their workers and the area in which they are providing a service to their clients.

c. Quality Policies

As JK INDIA WATERPROOFING only provides the best quality and service to their clients, the company has all the best practices, policies and procedures in place to do



## . Management & Ownership

- a. Proprietor
- » The proprietor of JK india WATERPROOFING is Javed Hussain, he is highly qualified in his field of expertise and is very influential in the business community around INDIA.
- » He possesses exceptional people skills and is highly regarded by his client base.
- » The management of JK INDIA WATERPROOFING strongly relies on all employees to achieve the set targets and goals in the business and the corporate environment so that they will be able to be successful in this industry.

#### b. Staff

They have a well-equipped business team of Fourty five

(45) staff members that will attend to

each and every need of you.

- 5. Portfolio
- a. Customers

JK INDIA WATERPROOFING

is proud to form close relationships

with different clients in the

Residential and Commercial Industry, such as:

- JUBILANT LIFE SCIENCE
- SUPERTECH LIMITED
- MINISTRY OF HOME AFFAIRS

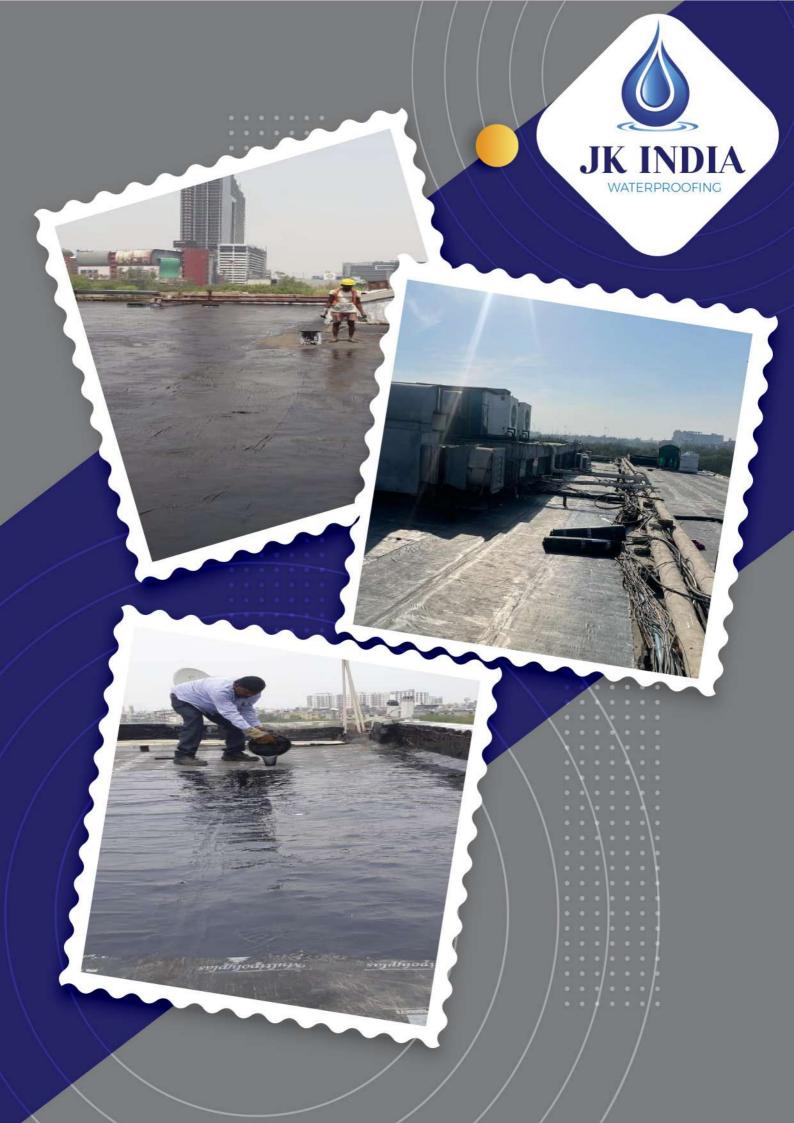


## b. Social Responsibility

**JK INDIA WATERPROOFING** prides itself on engaging in different social responsibility initiatives in their direct community and beyond.

The upliftment of young, previously disadvantage individuals are at the forefront of them.





















# OUR CLIENT









































